

## July 2026 Update

Year letter for animals born in 2026 is “B”.

### ASHBOURNE MEATS EXTENDS 15 CENTS BONUS TO COMMERCIAL LIMOUSIN HEIFERS (LMX)

Ashbourne Meats have extended their 15 cents bonus to commercial Limousin heifers, (LMX on card). The specifications for LMX heifers to obtain the 15 cents bonus are:

- Dead weight: from 280kg to 400kgs.
- Grade: O= to U+, Fat from 2+ to 4+.

This is a very positive move for the breed.

The 15 cents continues to be available for Limousin stock bulls, pedigree cows (with certs) and pedigree heifers, adhering to the specifications, see [www.irishlimousin.com](http://www.irishlimousin.com) for more details.

### CARCASS COMPETITION

Congratulations to the winners of the recent Carcass competition Michael McKeown and Padraig Cotter.

| Pedigree | Grade | Weight | Owner                               |
|----------|-------|--------|-------------------------------------|
| 1st      | U+3+  | 522kgs | Michael McKeown, Castlebar, Mayo    |
| 2nd      | U=4-  | 573kgs | Paraic Fallon, Curragroe, Roscommon |
| 3rd      | U=3+  | 460kgs | Paraic Fallon, Curragroe, Roscommon |
| LMX      |       |        |                                     |
| 1st      | U+3+  | 539kgs | Padraig Cotter, Leap, Cork          |
| 2nd      | U-4-  | 483kgs | John Morrissey, Newport, Tipperary  |



### TULLAMORE SHOW

Tullamore show has extended the deadline for entries to this Thursday July 9<sup>th</sup>.

- Two additional 2026 born classes will be introduced: (a) Conventional Bred (as opposed to ET) Males born in 2026 and (b) Conventional Bred Females born in 2026.
- **Note: All animals born on or after 1/1/25** (including calves at foot) **MUST BE WEIGHED** on the morning of Tullamore show. Weighing will take place between 7.30 and 9.00am. The onus is on each breeder to make sure

their animals are weighed during the allotted time. Any animal **born on or after 1/1/25 that is not weighed will not be allowed into the showing.** This is in the interest of fairness to all competitors.

**Breeders entering animals into the Pedigree Limousin classes in Tullamore show must have:**

- Paid their 2025/26 Society membership fee.
- Paid for the registration of the animals entered and have the pedigree cert.
- Where not owner bred, the animal is transferred into the exhibitor's herd and the transfer fee is paid.

For Health and Safety reasons, children will **not be allowed** into the show ring.

### 1.5KG/1.7KG RULE

Council have updated the **1.5/1.7kg rule** to take inspections into account.

An animal that exceeds the 1.5/1.7kg Average Daily Weight Gain on the morning of Tullamore show **will be** accepted into the show under the following circumstances:

- The owner submitted a birth notification via email to [birthweight@irishlimousin.com](mailto:birthweight@irishlimousin.com) AND did not have a weight inspection.

OR

- A weight inspection took place (irrespective of whether a birth notification was submitted within 48 hours of the animal's birth), the animal was weighed during the weight inspection and did not exceed the 1.5/1.7kg Average Daily Weight Gain or if the animal did exceed it, the owner took the option of a second weighing and the animal maintained the Average Daily Weight Gain.

### NOTIFICATION OF BIRTH WEIGHTS WITHIN 48 HOURS OF BIRTH

Notification of birth weights must be submitted **via email ONLY to [birthweight@irishlimousin.com](mailto:birthweight@irishlimousin.com)**. This ensures both the breeder and the office have a record of the notification. Where no calf birth weight is submitted the standard as confirmation accepted birth weight for a male of 45kg and a female of 40kg is applied. You will receive a confirmation of receipt from the office. Please contact the office if you do not receive a confirmation of receipt email (just in case you spelled the email address **[birthweight@irishlimousin.com](mailto:birthweight@irishlimousin.com)** incorrectly).

### BREED DEVELOPMENT PROGRAM

The four areas identified to be improved via the Society's Breed Development Program are:

- Frame size.
- Milk.
- Fertility.
- Functionality – specifically legs.

The Society is working today with a range of stakeholders to identify bulls that will enhance these traits while maintaining other key traits. We plan to run some workshops at club meeting when they start up in the autumn to get YOUR opinions on how to enhance the breed.

### DIRECT DEBITS IS THE ONLY PAYMENT METHOD FOR MEMBERS

The remaining breeders who have not returned their bank mandate forms to set up their direct debit are being contacted again by the office staff.

From **April 6, 2026**, direct debit became the **only** payment option available to members. This change will have no impact on the majority of our members.

### YOUNG MEMBERS ASSOCIATION (YMA)

The YMA program is reestablished. The Irish YMA finals will take place on the weekend of 19<sup>th</sup>/20<sup>th</sup> of September at Roscrea Mart.

Following are the club YMA co-ordinators who will be organising club YMA events in advance of the Irish YMA finals

- Clare David McInerney
- Cork Denise O'Donovan
- Northeast Peter McPhillips & Adrian McCabe
- Northwest Conor Reagan
- Southeast Emer Byrne Moran
- Southwest Michael Roche

## UPCOMING PRIVATE/CLUB SALES

Following are a list of upcoming sales

- Noel Brennan, Paulstown, Co Kilkenny **Whitehall Wonders Online Sale**, July 18<sup>th</sup> - 20<sup>th</sup>. Open day **Saturday July 18<sup>th</sup>**, see [Link for more details](#) and catalogue.
- Sean O'Sullivan, Castleisland Co. Kerry, **Castleview herd online sale**, August 1<sup>st</sup> – 3<sup>rd</sup>. Open day Saturday August 1<sup>st</sup>.
- Northeast club **Weekend Extravaganza** including heifer sale, Saturday August 29<sup>th</sup> [see link for more details](#).

## CHANGES IN UPCOMING INDEX RUN

The main change that will be applied in the next index run on Tuesday July 21<sup>st</sup> is that the price of beef will increase from **€5.89/kg to €6.68/kg**. It is difficult to pre-empt the exact impact this change will have.

## Next Generation Performance Recording Program

The establishment of the Next Generation Performance Recording Program is taking longer than expected, as the Society is dependent on other stakeholders, however, progress is still being made. The Society plans to invite 100 volunteer herds to participate in the **Next Generation Performance Recording Program by the end of August**.

## HAVE YOU TRANSFERRED THE PEDIGREE LIMOUSIN FEMALE YOU PURCHASED INTO YOUR HERD?

Many pedigrees certificates of calves **YOU** have registered have **not** been posted to **YOU** if you purchased the dam of the calf but never transferred her into their herd. The calf's registration is assigned an error status placing a hold on the calf's pedigree cert. You must transfer the female dam into your herd to release the hold. Only then will you receive the calf's pedigree certificate.

Please contact the office if you have pedigree females that you purchased but have not requested the Society Office to transfer the female to your herd.

### Contact details:

Irish Limousin Cattle Society Ltd,  
Kilglass, Mitchelstown,  
Co. Cork

Office: +353 (0)25 85036

### Emails

**Office:** [admin@irishlimousin.com](mailto:admin@irishlimousin.com)

**PRO:** [pro@irishlimousin.com](mailto:pro@irishlimousin.com)

### Birth weight notifications:

[birthweight@irishlimousin.com](mailto:birthweight@irishlimousin.com)

## Spring 2026 update

The spring sales continued the upward trend from last year with very positive averages and clearance.

| Bulls            | 2026      |         | 2025      |         | 2024      |         | 2023      |         | 2022      |         |
|------------------|-----------|---------|-----------|---------|-----------|---------|-----------|---------|-----------|---------|
| Sale             | Clearance | Average | Clearance | Average | Clearance | Average | Clearance | Average | Clearance | Average |
| Roscrea Spring   | 98%       | € 7,778 | 94%       | €5,958  | 98%       | €5,739  | 78%       | €4,200  | 75%       | €4,170  |
| Gort/Athenry     | Gort 84%  | € 6,233 | 100%      | €6,059  | 74%       | €4,124  | 88%       | €4,000  | 62%       | €3,415  |
| Roscrea - May    | 88%       | € 6,680 | 92%       | €5,916  | 76%       | €4,708  | 97%       | €5,480  | 93%       | €4,564  |
| Roscommon        | 98%       | € 6,123 | 97%       | €5,734  | 81%       | €3,820  | 82%       | €4,001  | 82%       | €3,670  |
| Roscrea - Autumn |           |         | 96%       | €7,494  | 68%       | €4,515  | 87%       | €5,144  | 64%       | €4,135  |
| Roscommon        |           |         | 97%       | € 5,734 | 65%       | €4,200  | 63%       | €3,358  | 64%       | €3,364  |

| Heifers        | 2026 |         | 2025    |           | 2024      |         | 2023      |         | 2022      |         |
|----------------|------|---------|---------|-----------|-----------|---------|-----------|---------|-----------|---------|
| Sale           |      |         | Average | Clearance | Clearance | Average | Clearance | Average | Clearance | Average |
| Roscrea - May  | 80%  | € 6,400 |         |           | 64%       | €3,464  | 82%       | €4,035  | 80%       | €3,225  |
| Roscrea Autumn |      |         | 100%    | €6,836    | 85%       | €3,805  | 55%       | €3,760  | 70%       | €3,490  |

## IRISH BULLS GOING INTO AI THIS SPRING

It was good spring sale season for Irish bulls, with some being purchased by AI companies.

- **Dovea Genetics** purchased [Shannon Vision](#) at the March premier Sale. Vision is a Jurancon son out of a Hamac dam and was bred by Sarah Mc Elligott, Co. Kerry.
- **NCBC** purchased [Carrowneden Voltage](#) from the Lyons family from Ballyhaunis, Co. Mayo at the April Premier sale. VOLTAGE, a double F94L carrier, is a son of Glenrock Redemption out of an Ionesco dam.
- **Eurogene** purchased a 4-month-old bull privately, [Carrowreagh Amazing](#), from Pat Bruen, Elphin, Co. Roscommon
- Amazing is a son of Tomschoice Lexicon out of a Hirohito dam. Amazing was purchased as part of the Society's Short Gestation program.

The Society hopes to be in a position to announce some more home-bred bulls purchased by AI companies later this year.



Click [here for more information about the NE Extravaganza Weekend](#) which includes

- Prize giving for the **2026 Herds Competition**.
- The club will run a **MegaMoo** competition as part of it's extravaganza. This year the NE club are opening their **MegaMoo** up to Limousin sired X bred heifers from outside their club area – from all over Ireland!
- All of the pedigree sale heifers will also be entered into the Megamoo competition, to be ran just before the sale starts.
- 200 tickets will be made available at €100 each.
- On the evening 10 winning tickets will be drawn, 9 prizes of €100 or more and the 1<sup>st</sup> prize will have the pick of our Commercial and Pedigree heifers.
- The winner gets his pick of the **MegaMoo** heifers, and the owner of the heifer gets €10,000.

### Heifer sale

- The club will be holding a live pre-inspected pedigree female sale on the night in conjunction with Ballyjamesduff mart, with bidding also available via Marteye.
- Heifers born between the 1<sup>st</sup> of January 2025 and 31<sup>st</sup> of March 2026 are eligible for entry.
- All heifers will be subject to a strict pre inspection criteria.
- All heifers must be halter trained and docile.

### YMA

- As part of the Limousin extravaganza event, the club will be holding it's YMA finals.
- The club YMA members will compete against each other in 3 disciplines:
  - Showing skill
  - Stock Judging
  - Interview / reasons
- The NE club YMA team for 2026 will be selected on the day.
- 2 training days will be held in Ballyjamesduff mart prior to the finals.
  - Saturday the 27<sup>th</sup> of June at 4.00 pm
  - TBA

Please contact Peter McPhillips on 087 410 1181 or Adrian McCabe on 087 626 3329.